

Cloud Solutions



Evolve your Skype for Business to the Cloud



Despite the explosion of UC-as-a-service offerings in the marketplace, many organizations will continue to operate in full on-premise or hybrid mode for multiple years. With so many cloud vs on-prem options, technology decision makers need to consider multiple issues and scenarios when evaluating UC

solutions, specifically Skype for Business Online, including resourcing, ROI, security, end user technical and productivity advantages, and many others.

Skype for Business Online also requires decision makers to consider the complexities and challenges of making the infrastructure compatible with the existing cloud environment. Many organizations are initially opting for **hybrid Skype for Business (SfB) deployments** to gain the flexibility of quicker transformations while assessing the functionality and feasibility of a Cloud PBX solution.

How much “cloud” should a hybrid deployment encompass? IT teams need to evaluate infrastructure and network issues, including how databases will continue to function and which satellite locations are best suited for Skype for Business Online. As hybrid cloud implementations expand, software and services like those provided by Unify Square help enterprises assess network readiness with 360° visibility from a “single pane of glass” view-and address the challenges of meeting

security and regulatory requirements, deploying modern voice across global sites, and developing a detailed migration plan toward hybrid and eventually to full Cloud PBX-based Skype for Business Online deployments.

Why Optimize Skype for Business for the Cloud?

- **We make it SO(F) easy:** Create a more reliable, successful, cost effective, and lower-friction deployment of SfB in the cloud with our Skype Operations Framework (SOF) aligned services.
- **Cost reductions:** Maximize ROI by reducing hardware costs as you transition to hybrid and Skype for Business Online environments.
- **Competitive advantage:** Enable your IT team to focus on more forward-looking strategy and operations areas while future-proofing your UC functionality.
- **Security:** Tap into improved security by housing your work force’s critical data in the cloud while meeting global regulatory compliance requirements.
- **Skype now, cloud “later”:** Focus first on the 85% of the SfB deployment work that is common regardless of where users are homed. The shift to the cloud then becomes more easy and seamless.

Three Ways Cloud Solutions Help Meet Your Business Goals

Simply deploying UC in the cloud doesn’t guarantee a highly functional, available UC solution your employees will readily adopt. To get there without losing visibility and control of service levels, you need the ability to track, analyze, and alert on availability and performance metrics. Unify Square can help you find the best UC cloud solution for your business goals.



Cloud Transformation Services: Our Office 365 Cloud Transformation Service™ guides companies on all issues related to Skype for Business Online. Our experts help you wade through the many choices to plan, deliver, and operate the best UC cloud solution based on your current situation. We also help you determine whether a full cloud implementation or hybrid cloud solution is appropriate for your enterprise.



Cloud Solutions Suite: Unify Square’s PowerSuite™ operations software delivers a broad set of solutions to fill the void left by SfB out of the box functionality and to provide a complete snapshot of your SfB environment regardless of server location. The telemetry and insights provided by PowerSuite in a single dashboard view become an indispensable tool as you transition more knowledge workers to the cloud while continuing to function with hybrid cloud UC solutions.



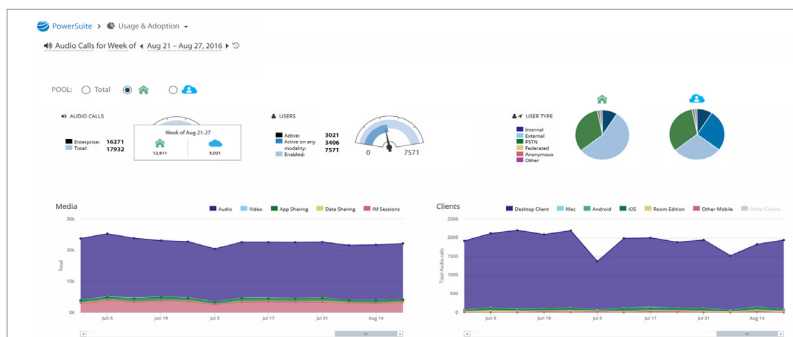
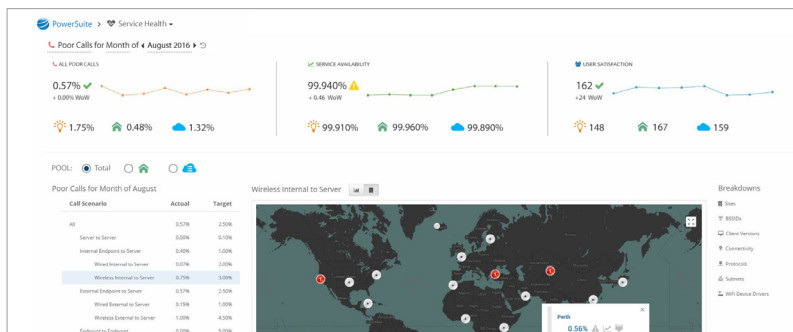
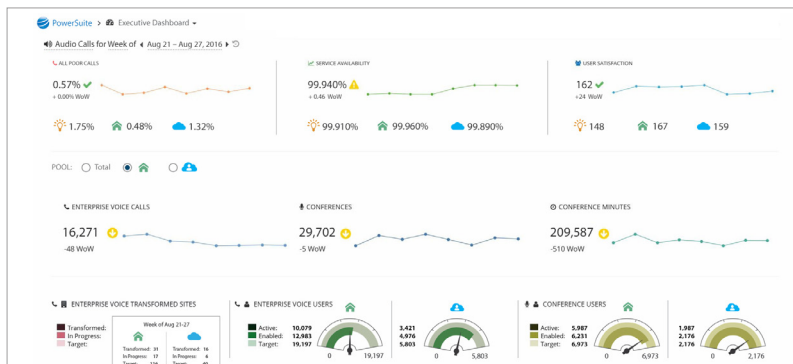
Cloud Managed Services: Unify Square offers your IT team the option of a complete hand-off to our smart remote managed services. Our PowerAssurance™ team can help you manage your Skype for Business Online pilots in conjunction with your core on-premise deployment. When the timing is right, we will also help you structure and manage the full transition from on-premise to cloud, and then help operate the Cloud PBX operations for you as well.

Cloud Solutions that Lead the Industry

Unify Square's software, consulting, and 24x7 cloud managed services for Skype for Business help enterprises gradually transition from on-premise, to hybrid, to the cloud.

Software

- PowerSuite™ for Skype for Business Online:** Our award winning SfB operations software has been expanded to allow about half of the core solutions to be Skype for Business Online-ready. It gives IT a true single pane of glass SfB management solution for complex, hybrid environments. Enhancements have been made to Helpdesk, User Satisfaction, Executive Dashboard, Usage & Adoption Dashboard, and Service Health.



Services

PowerAssurance Special Edition: A unique Skype Operations Framework aligned bundle delivering the complete set of Plan, Deliver, and Operate services to cover the entire SfB customer lifecycle. This bundled offer also includes:

- UC RightTrack™:** Our popular Skype for Business envisioning, planning, and best practice design workshop provides technical and user adoption guidance to help kick-start your enterprise UC infrastructure transformation.
- Skype for Business Network Readiness Service:** As part of the overall cloud readiness assessment, this service conducts a WAN and WiFi network readiness assessment.
- Skype for Business User Adoption Service:** Our scientific, best practices approach educates and trains employees and delivers cost savings early in the Skype for Business cloud transformation.
- PowerAssurance™:** One of the only pure-play Skype for Business managed services available today offering a unique hybrid operations management system for Skype for Business which automates and extends availability and performance SLAs. The services bundle provides a 24x7 Skype for Business expert IT staff to deliver Tier 2 through Tier 4 operations & support, measurement, reporting and overall SfB management monitoring for on-premises, hybrid and now full cloud deployments.
- PowerAssurance Site Transformation Accelerator™:** A powerful software-based system which plans and manages site by site deployments of Modern Voice for Skype for Business, supporting either cloud PBX or on-premise SfB servers for enterprises across the globe.

The Special Edition Bundle offers the following optional add-on components:

- Skype for Business Cloud PBX/CCE Pilot Service:** This service helps enterprises test small hybrid and cloud PBX pilots to speed a full-scale Skype for Business Online rollout.
- Skype for Business Online Migration Service:** A service specifically targeting the transformation of end users from on-premise to cloud based SfB environments.
- Video RightTrack:** A video-centric version of our popular UC RightTrack™ service, this service specifically targets helping enterprises migrate and/or onboard video with Skype for Business.
- Office 365 Cloud Transformation Service™:** This is Unify Square's popular cloud-centric service which helps enterprises with everything from business case analysis to infrastructure onboarding for Skype for Business Online.

About Unify Square

Unify Square's software, consulting, and smart remote managed services power the world's largest Microsoft Skype for Business (SfB) deployments. Built on innovative technology, our solutions create actionable insights and help enterprises transform their unified communications infrastructure, delivering enterprise-grade service availability, data-driven end-user satisfaction, and double-digit ROI increases. Founded by SfB product visionaries, Unify Square is a member of the Skype for Business Partner Advisory Council and one of Microsoft's global elite partners. Our software and services have delivered value to more than 5 million Skype for Business seats, in over 275 global enterprises across more than 50 countries, and in most major industry verticals.

Headquartered in Bellevue, Washington, Unify Square also has offices in the United Kingdom, Germany, Switzerland, India, Australia and Singapore.

Contact sales@unifysquare.com or visit unifysquare.com.

