



## Commit to Skype Operations Framework...

...and the new PowerAssurance™ Special Edition Offer from Unify Square

### SOF Benefits

Microsoft's new Skype Operations Framework (SOF) provides a multi-faceted approach to the successful deployment of Skype for Business. As UC-as-a-Service picks up momentum, cloud deployments require a fresh approach for how enterprises Plan, Deliver and Operate Skype for Business. SOF offers enterprises many benefits, but the two most critical are:

- **Practical guidance, recommended practices, tools and assets** to enable enterprises to successfully and cost effectively implement Skype for Business in the cloud.
- **A common understanding** of the Skype for Business Online lifecycle for customers to effectively engage and drive Skype for Business usage success.

### The Unify Square Story

Unify Square, one of only a handful of Microsoft launch partners for the SOF partner program, has created cloud-consulting solutions that help enterprises plan, deliver and operate Skype for Business Online. Unify Square's unique software+services approach to UC helps unlock greater ROI and end-user satisfaction by providing technical guidance, counsel and heavy lifting through the entire SfB lifecycle, for strategy & design, implementation & deployment, user adoption, and analytics & operations — the net result is the most comprehensive **software, consulting + cloud managed services** offering on the market today for Microsoft Skype for Business (SfB).

### PowerAssurance Special Edition - Core Components

The new "Special Edition" of PowerAssurance™ targets organizations starting at about 5,000 seats and greater. The bundle is available immediately and is equally applicable to both cloud (PSTN Conferencing and Cloud PBX) and on-premise installations of Skype for Business. The offer bundles together the following core services components:

- **UC RightTrack™**: Our popular Skype for Business envisioning, planning and best practice design workshop provides technical and user adoption guidance to help kick-start your enterprise UC infrastructure transformation to a hybrid or cloud environment.
- **Skype for Business Network Readiness Service**: As part of the overall cloud readiness assessment, this service leverages Unify Square software solutions to conduct a WAN and WiFi network assessment for hybrid and cloud environments.
- **Skype for Business User Adoption Service**: Our scientific, best practices approach educates and trains employees and delivers cost savings early in the Skype for Business cloud transformation.
- **PowerAssurance™**: One of the only pure-play Skype for Business managed services available to customers today offering a unique hybrid operations management system for Skype for Business which automates and extends our availability and performance SLAs. The services bundle provides a 24x7 Skype for Business expert IT staff to deliver Tier 2 through Tier 4 operations & support, measurement, reporting and overall SfB management monitoring for on-premises, hybrid and now full cloud deployments.
- **PowerAssurance Site Transformation Accelerator™**: This subscription-based option to PowerAssurance handles site by site deployments of Modern Voice for Skype for Business, standing up either Cloud PBX or on-premise Skype for Business servers for enterprises across the globe. The software-based system implements processes to expand deployment momentum and accelerate "slow" deployments into more aggressive EV (enterprise voice) deployments.

## PowerAssurance Special Edition – Optional Components

The Special Edition Bundle also offers the following optional add-on components:

- **Office 365 Cloud Transformation Service™:** This is Unify Square’s popular cloud-centric service which has been on the market since late 2015 and helps enterprises with everything from business case analysis to infrastructure onboarding for Skype for Business-Online.
- **Skype for Business Cloud PBX/CCE Pilot Service:** This pilot service helps enterprises test small hybrid and cloud PBX pilots to speed a full-scale Skype for Business-Online rollout.
- **Network Readiness Assessment for Skype Broadcast:** In a partnership with Kollektive, this add-on service will pave the way for flawless Skype Meeting Broadcast media streaming sessions.
- **Skype for Business Online Migration Service:** A service specifically targeting the transformation of end users from on-premise to cloud based Skype for Business environments.
- **Video RightTrack:** A video-centric version of our popular UC RightTrack™ service, this service specifically targets helping enterprises migrate and/or onboard video for use in hybrid and cloud environments with Skype for Business.

In addition to being available as part of the bundle, all of the above services are also available as individual “ala carte” services for Skype for Business from Unify Square.

Accelerate your Skype for Business Online journey with SOF and Unify Square.

Unify Square software and services are utilized internally at Microsoft by MSIT Customer Support Services and by MSIT to run the Microsoft-wide employee Skype for Business network. Our intimacy with typical and atypical Skype for Business challenges, particularly as they relate to large-scale enterprise operations, promises to deliver optimal operational readiness for every Skype for Business deployment.

## PowerAssurance™ Special Edition Bundle

SOF Phase	SOF Stage	Complete SOF Managed Service	Unify Square Service
Plan	Envision	●	UC RightTrack™
	Assess	●	UC RightTrack™
	Design	●	UC RightTrack™
	Prepare	●	Network Readiness Service
Deliver	Deploy	●	Site Transformation Accelerator™
	Enable	●	Site Transformation Accelerator™
	Adopt	●	User Adoption Service
	Enhance	●	PowerAssurance™
Operate	Run	●	PowerAssurance™
	Support	●	PowerAssurance™
	Monitor	●	PowerAssurance™
	Report	●	PowerAssurance™

*“We created Skype Operations Framework to provide customers and partners with world-class guidance and toolsets that ensure operational excellence when implementing and managing Skype for Business in the cloud.*

*Unify Square is one of the first Microsoft partners to adopt the framework and offer both software and managed services that have been designed for Skype for Business from the ground up.”*

*- Srini Raghavan, GM – Skype Customer Lifecycle Service*

## About Unify Square

Unify Square’s software, consulting and smart remote managed services power up your Microsoft Skype for Business deployment, unlocking better visibility, end user satisfaction, and ROI. Built on innovative technology, our solutions create actionable insights and provide an end-to-end leg up on Sfb setup & transformations, daily operations, and continuous improvement. Founded by former Sfb product visionaries, Unify Square is a member of the Sfb Partner Advisory Council, and one of Microsoft’s global elite partners. Unify Square services have impacted over 5 million Sfb seats, in more than 275 global enterprises in over 50 countries and provide solutions for most major industry verticals. From large-scale global successes, we have gotten to know the most common headaches and the best remedies. This insight fuels our expertise, expands our services, and increases the benefits we can deliver to your enterprise.

We are headquartered in Bellevue, Washington with offices in the United Kingdom, Germany, Switzerland, India, Singapore, and Australia. We invite you to learn more.

Contact [sales@unifysquare.com](mailto:sales@unifysquare.com) or visit [unifysquare.com](http://unifysquare.com).

